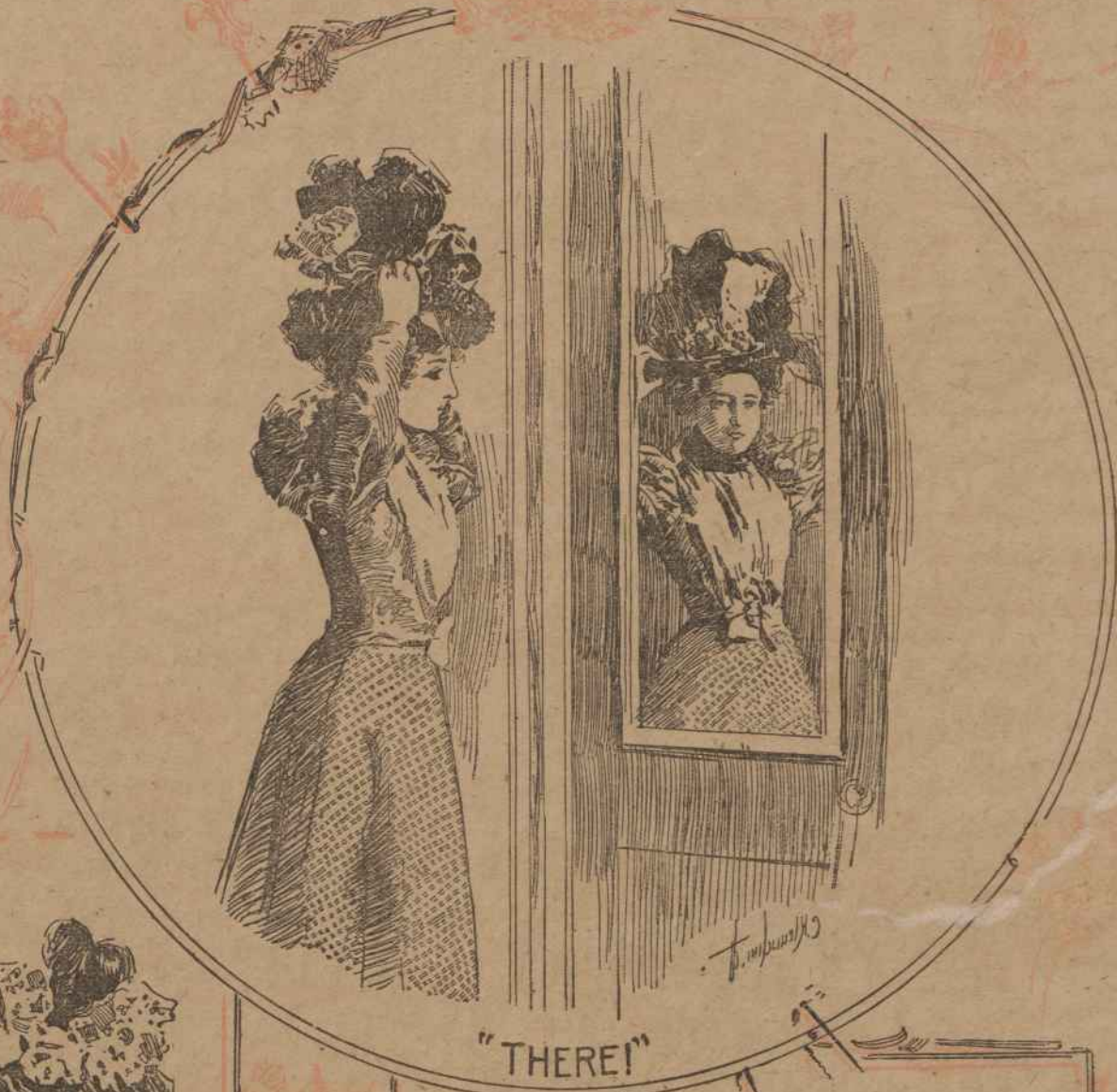


# HEM.



"I think I have the better effect in the black hat."

Hence the sallow woman is making a fatal mistake when she wears purple, olive, orange shades or deep blues. The colorless blonde should beware of a hat of dull straw color, pale pink. If she wants roses in her cheeks she should wear a blue hat, and if blue at all, it should be a warm, yellow blue to her skin. We have come to a pass where a milliner must be an artist, and hundreds of new shades this Spring, and the blending of different tones of one color into a pleasing whole requires as keen an eye as to paint a picture.



"Now a bow of ribbon to cover the ends of the tips."

See Cornelia Pell